

# Capital Campaign Flash

September 2007

*An open message to our closest friends...*

from Needle's Eye Ministries



You hold in your hand our first attempt at a new, short, cost-effective update on our Capital Campaign. Through this periodic "Campaign Flash" we shall try to keep you and our other close friends informed about our Campaign progress.

Our intention is not to bore you with long narration but rather to provide concise, usable bytes that will keep you connected to our progress.

After months of praying and planning we are getting down to the nitty gritty of raising the funds needed to carry out the vision God has given us. What a truly exciting time for all of us at Needle's Eye!

You must know of our on-going thanks for your prayers, deep interest and generous support. We'll keep you posted.

God Bless,

A handwritten signature in black ink, appearing to read "B. Bradley".

NEEDLE'S EYE MINISTRIES, Inc.



104 Berrington Court  
Richmond, VA 23221

## • *Waller and Truitt to Chair Effort*

Board members Taylor Waller and Annhoner Truitt will lead the upcoming NEM Capital Campaign. Longtimers with the ministry, they said, “We invite everyone who knows the great work of Needle’s Eye to join us in getting involved in supporting The Campaign. Our goal is to involve many people and continue to follow God as we go forward. We are excited!”

## • *Board and Staff Solicitation Underway*

As in any Capital Campaign, early commitments from the Board of Directors and staff are critical to success. Those efforts are now underway with an expected 100% participation from both.

## • *Capital AND Annual*

Just as it is in any church Capital Campaign multi-year commitments to the effort are “over and above” what donors give to the regular general operating budget. As you are contacted, please consider this campaign in the same way – i.e. not *either* The Campaign *or* General Operations. Both are very important to us. Thanks!

## • *Key Enlistments to Begin*

Key volunteer enlistment is underway for those individuals who will chair the efforts among the Directors Council, the Advisory Board, Christian Presidents Groups and Small Group Leaders. All are among our “core” supporters. Stay tuned for their names.

## • *New Campaign Logo and Tagline to Come*

Very soon we will unveil a unique campaign logo and tagline that will be used on all materials. Components include faith...the marketplace...30 years. Watch for it!